

**Minutes SAGA Executive Meeting
Room 2D21 Agriculture Building
Tuesday, November 13, 2018**

Prepared by: Raelene Petracek

PRESENT: Mayson Maerz (chair), Keith Head, Dennis Ewanus, Bryan Harvey, Ewald Lammerding, Hamish Tulloch, Raelene Petracek
by phone: Irene Ahner, Page Newton, Lucas Ringdal
Regrets: Louis Bossaer, Vern Racz, Blair Cummins, Eric Johnson, Madison Englot

1. Call to order by Chairperson Mayson Maerz at 7:05 pm
2. Adoption of Agenda
 - **MOTION:** B. Harvey CARRIED.
3. Adoption of minutes from November 2018 meeting
 - Minutes were distributed electronically prior to the meeting
 - **MOTION** (with adjournment time corrected to 8:30): B. Harvey CARRIED.
4. Business arising from the Minutes
 - none
5. Correspondence
 - none
6. Financial Report – D. Ewanus
 - Financial Report was electronically distributed by D. Ewanus prior to the meeting
 - Two documents for ISC included
 - Operating Statement
 - Statement of Assets and Liabilities; as of Oct 31 \$61,385.00 vs last year \$62,950.00
 - Recommend that the Grads (1954 + earlier) that will be receiving the free Banquet ticket contact Dennis to register for the free one (if they are purchasing additional those should still be one online).

MOTION: Approve Financial reports and send to the auditor, B. Harvey – CARRIED

7. Committee Reports

Scholarship Committee – K. Head/V. Racz/E. Lammerding/M. Maerz
The following Report provided electronically:

The e-mail to all grads was sent out on October 25.
Scholarship brochures have been printed. 500 copies.

A potential \$1000 donation has been identified by Mayson. However, there is some question regarding how we recognize donations.

Respectfully submitted,

Vern Racz, Ewald Lammerding, Mayson Maerz, Keith Head, Louis Bossaer
SAGA Scholarship Committee

- Have received approx. 8 responses to email and are at approx. \$3000.00 as of meeting.
- A thankyou letter for donations will be drafted.
- A donor role will go on the tables with the brochures

ASA - M. Englot (sent to Mayson)

- Budget Night is 21st at Longbranch- theme is Old Folds Home
- Mayson and Madison had a discussion about how the College works
 - It is ~1300 students + grad students
 - Suggestion: ASA to get the other Associations and clubs together for them to learn more about SAGA
 - Question: Are all faculty and students still getting the newsletter as they are supposed to be? Hamish will check. Should include Indigenous students as well.
- Report for newsletter was sent to Ewald.
- Internal VP (Greg) asked about a couple of awards that they don't much about or their origins
 - Dunn Well (1st, 2nd, 3rd yrs – involved in Campus Rec)
 - Barry Edwards Memorial Shield
 - Will put something in Newsletter asking for information

Reunion – no report

Banquet/Mixer Report - E.Lammerdin.

- Bob, Keith and Ewald went down to WDM for display material
- Banquet – People are now in place
- TCU is OK with the sampling
 - Louis is looking after that and is also look into a sponsor for Friday Night
- Will check on supplies (ribbons, table cards etc) after meeting
- ASA is bringing the new bed and a selection of Agro paraphernalia to sell
- Ask for people to bring photo albums, suggested Twitter and Facebook as well as Eric sending it out to the chairs
- Special invites for the 65 grads – President Mayson will send that out.
- Invites to the Alumni Assoc Pres, University Pres, Dean, Premier (as he is an Ag Grad) – Mayson will do this as well

Friday Event – H. Tulloch.

- Hamish will book Lounge and food/refreshments.
- Tours to be booked
 - Livestock & Forage Centre of Excellence (LFC) will probably go ahead
- Hamish would like to hear back from Eric on which tours are popular

- Synchrotron – groups book themselves
- Raynor
- Last years tours: Old Buildings, Food lab, Art, Phytotron
- Will setup a meeting in Dec to finalize

Hockey – C. Anderson to L. Ringdal

- Has one “old” team returning – expect all of last years teams to return
- Asked him to contact Madison re: College team

Newsletter – E.Lammerding.

- Has ASA & club
- Has three companies for ads for sure, possibly one more
- Looking for new sponsors – only have one currently

Development Office and Alumni Relations Report – H. Tulloch

- Nothing additional to Report

Crop Production Week – K. Head

- Following Report provided electronically:

CROP PRODUCTION WEEK

Report to SAGA Executive Meeting

October 16, 2018

Crop Production Week Saskatchewan Inc (CPW) is considering significant changes in its structure and operations. As a voting member of CPW, SAGA can have input into these changes.

When changes are made to the CPW structure, SAGA will need to decide if the new structure meets our needs, and if we should maintain membership in the new organization.

Currently the benefits SAGA receives from its \$250 membership are primarily in the form of advertising and awareness. Our agenda is printed in the Crop Production Show Official Show Guide. SAGA's activities are listed on the CPW website with a link to the SAGA website.

STRUCTURE OF CPW

CPW has 15 Regular Members and 2 Advisory Members.

The Regular Members include:

Agri-ARM

Canaryseed Development Commission

Sask Ag Grads Association

Sask Alfalfa Seed Producers Development Commission

Sask Barley Development Commission

Sask Canola Development Commission

Sask Flax Development Commission

Sask Forage Seed Development Commission

Sask Mustard Development Commission

Sask Oat Development Commission

Sask Pulse Growers

Sask Seed Growers Association

Sask Soil Conservation Association

Sask Wheat Development Commission
Sask Winter Cereals Development Commission

The Advisory Members are:

College of Agriculture and Bioresources
Sask Ministry of Agriculture

Six of the Regular Members, Sask Barley, Sask Canola, Sask Flax, Sask Oats, Sask Pulse, & Sask Wheat meet in a 2 ½ day event called CropSphere. The other 7 regular members meet at various other Saskatoon venues during the week.

SAGA's History with Crop Production Week

SAGA has a history of providing information to its members. SAGA's first AGM was in 1935 and included a guest speaker (Dr. Walter Murray). Subsequent AGM's all included speakers. In 1940, the Ag Grad Lecture Series was initiated as an update for ag grads, what would now be termed professional development. In 1941 the Lecture Series became part of Farm and Home week and continued as such for 52 years, with SAGA editing the Farm and Home Week proceedings and organizing sponsors.

In 1991 the University decided to move Farm and Home Week to February because of student space issues. The commodity groups associated with Farm and Home Week wanted to continue to meet in January, so moved their activities off-campus. SAGA went with them. The SAGA president sat on the Crop Production Week planning committee.

Since that time SAGA has remained a regular voting member of CPW, with an executive member designated to represent SAGA on the CPW board.

History of Crop Production Week

The commodity groups that originally met during Farm and Home Week continued to meet in early January and in a single venue. Crop Production Week Saskatchewan, incorporated in 2003, served as the umbrella organization. It coordinated the meeting times and dates of the members, dealt with venue arrangements, organized media coverage, advertising, insurance coverage, and sought out sponsors to support the activities.

With the increased interest in canola and pulse crops in Saskatchewan, the attendance at the Sask Canola, and Sask Pulse meetings overwhelmed the Saskatoon Inn. As a result, these groups moved some of their activities to Prairieland Park and the Western Development Museum. In 2012 Sask Canola and Sask Pulse suggested that all groups meet at TCU place in a format that had all groups share the information presentations.

In 2013 CropSphere was initiated and included Sask Canola, Sask Pulse, Sask Oats, and Sask Flax. Sask Wheat and Sask Barley have since joined CropSphere. These groups have continued as regular members of CPW. The other members of CPW continue to meet in early January at the Saskatoon Inn and several other venues in the city. As a result, CPW has become less of an event compared to CropSphere and therefore less attractive to sponsors.

As well as the lack of enough sponsors, CPW will lose 5 regular members with the incorporation of CropSphere and its then single membership in CPW.

CPW is currently operating at a deficit. If nothing changes financial reserves will be depleted in 4 or 5 years. Changes must be made prior to that occurrence.

One proposal on the table is to have CropSphere take over CPW Inc rather than forming a separate corporate entity.

Details of this proposal are outlined below. They can be summarized in a few points:

1. CropSphere would assume control of CPW Inc with an appropriate change of name
2. The six current members of CropSphere would be Regular Voting Members of the new entity
3. The nine remaining Regular members of CPW would become Associate Non-voting members of the new entity
4. The two Advisory Members of CPW Inc would become Advisory Members of the new entity.
5. All members would pay dues as determined by the voting members
6. The new entity would assume all assets and liabilities of CPW Inc.

Crop Production Week Saskatchewan Inc.

Discussion Document

Background

Currently, all CropSphere groups have a membership in Crop Production Week Saskatchewan Inc. (CPW).

CropSphere groups: Sask Canola, Sask Pulse Growers, Sask Wheat, Sask Barley, Sask Oats, Sask Flax. CropSphere is planning to incorporate (until this point, the six organizations have engaged in annual Memorandum of Understandings to host the conference).

Once incorporated, CropSphere would purchase one CPW membership (for the newly incorporated CropSphere) instead of six individual memberships, resulting in reduced membership revenues for CPW.

Need to review purpose of CPW and determine if it is still meeting its original objectives; discussion of future direction of CPW has occurred on numerous occasions over the last number of years.

Concerns were raised about the ability of CPW to continue to operate beyond five years based on current revenue structure and ongoing expenses.

If CPW were to dissolve, funds are to be disbursed to a charity of the CPW Boards choice.

Structural Options

- 1) CPW changes its Articles of Incorporation to allow CropSphere to assume control of the organization, while maintaining the current level of promotion to the CPW Associate Members (additional details below under Future Membership Options).
- 2) CropSphere groups incorporate and provide promotional services to CPW (two corporations; CPW and CropSphere).
- 3) CPW dissolves and current regular members choose charity to donate funds to.

Future Membership Options (Structural Option 1)

CPW Articles of Incorporation could be changed to reflect different membership classes:

- **Regular Membership:** Sask Canola, Sask Pulse Growers, Sask Wheat, Sask Barley, Sask Oats, Sask Flax
 - + Would pay a CPW membership fee based on current CropSphere fee schedules
- **Associate Membership:** SSCA, Sask Seed Growers, Sask Mustard, SAGA, Canaryseed, Winter Cereals, Agri ARM
 - + Would pay a CPW membership fee based on current CPW fees
 - + Would host their own meetings according to past practices
 - + CPW membership would include the posting of their agendas in the Crop Production Show Guide, and posted online (“Affiliated Meetings”)
- **Advisory Membership:** College of Agriculture, Ministry of Agriculture
 If/as CropSphere grows and/or new facilities become available to expand the conference, Associate Members may have opportunity to purchase Regular Memberships.
 NOTE: Appendix A includes more details.

CONSIDERATIONS

Why is your organization a member of CPW?

What is the role of CPW?

- Cost sharing of promotion for annual meetings/events
- Coordination of annual meetings/events
- Roundtable opportunity for all groups communicating to Saskatchewan farmers
- Other

Is the current model sustainable?

How can we best work together on behalf of our farmer stakeholders?

APPENDIX A

Articles of Incorporation: **POTENTIAL CHANGE**

3. The classes of membership

Regular members, Associate members, Advisory members

Regular members shall be entitled to receive notice of meetings, to attend and vote at such meetings; participate in planning and organizing the CropSphere conference, and to host their organizations AGM at the CropSphere conference.

Associate members shall be entitled to receive notice of meetings, to attend but not to vote at such meetings, but shall have the right to serve on committees; be provided with services such as having their organizations Crop Production Week meeting information posted in the Crop Production show guide, and presented online at a central Crop Production web portal.

Advisory members shall not have the right to vote at meetings but will have the right to receive notice of meetings and the right to serve on committees.

Subject to the approval of the Board, an organization may become an associate member if, in the sole opinion of the Board, it carries on an activity which is engaged or directly involved in the promotion of an agricultural commodity, commodities, of agriculture generally or in the education of those involved in the agricultural industry.

Subject to the approval of the Board, an associate member may become a regular member if there is the space and time available during the CropSphere conference to accommodate the interested associate member.

The Board may approve for admission as advisory members any person or organization meritorious of such recognition.

Membership/Website – V. Racz/K. Head/D. Ewanus

- Membership is up to date

- Website seems to be working well

Hall of Fame – B. Harvey

- Six new inductees – names to be announced in Jan

MAL – I. Ahner/ B. Cummins/P. Newton

- Cheers with Peers changed to Thurs 22nd, 4-7pm at Agribition
 - Brett Young sponsoring – will confirm
 -

Vice President – no report

Past President – L. Ringdal

- Is preparing article for the person that passed away before Honorary Life could be adjudicated

President Report –M. Maerz

- Privacy issue will be left alone for now

MOTION: Accept Reports: B. Harvey CARRIED.

8. New / Other business

- none

9. Date of Next Meetings

- Tues December 11 at 7:00
- Tues January 08 at 7:00

10. Adjournment – 8:40 pm E. Lammerding